



P.O. Box 1457 • Folsom, CA 95763-1457 • www.FLCCA.org

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October 2011

From Our New President



Craig Burnett
President

Hello Subscribers,

Folsom Lake Community Concert Association was excited to hear many positive responses from our subscribers following the performance by the Water Coolers on Sunday, September 25. Make sure you have your tickets for

our next concert, **Spanish Brass**, on **Saturday, Oct 22nd at 7:30 PM.**

The Spanish Brass, direct from Spain, promises to offer an evening rich in culture and enjoyment. They are one of the most exciting and artistic brass quintets to come on the scene in recent years.

As I mentioned in our September 2011 newsletter, in July board members previewed performers in Nashville, TN to get a start on selecting entertainers for our 2012 – 2013 season. FLCCA looks forward to booking all of our concerts at the fabulous Three Stages at Folsom Lake College.

I've received excellent cooperation in booking dates from Dave Pier, Executive Director of Three Stages. Our board is already negotiating with Live On Stage and

other booking agents to bring to our subscribers both new, up-and-coming artists as well as artists who have name recognition.

Some of my goals for my presidency are: 1) bring more musicians to students and seniors in assisted living facilities; 2) expand the number of volunteers; and 3) recruit new board members. We continually look for enthusiastic volunteers and board members who bring fresh ideas to our association. If interested, please contact me.

Visit our website www.flcca.org and our information table in the lobby during concerts. If you have ideas on how to improve your FLCCA, please contact me or another board member.

Enjoy the concert!

~ Craig

Craig R. Burnett, President
Folsom Lake
Community Concert Association
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916-849-3344

One of Our Own at Three Stages

By Rebecca Graulich

Many of you who saw The Water Coolers know what a funny and entertaining show it was. What you may not know is that one of the performers is a local.

Laura Hall, the taller of the two female entertainers, was born and raised in Placerville. Her parents, Kathy and Dana Hall, are teachers. Her mother teaches at Silva Valley Elementary School in El Dorado Hills. Her father was the principal at Charles Brown Elementary School in Placerville for many years and is now teaching at Herbert Green Middle School. Laura's sister, Anna, lives in Elk Grove.

"My parents were incredible," Laura told FLCCA. "They let me pursue my dreams. They were so supportive. I'm very lucky to have them as parents."

Laura, who made her Broadway debut this past spring in a show called Wonderland, credits several of her teachers for providing her with the skills and self-confidence needed to be successful in the entertainment industry.



**Laura Hall
Proud to be a local**

"My high school drama teacher, Paul Tomei, was hugely influential. The passion he put into his classes was great. He coached me on my college auditions during his lunch breaks."

Another person critical to Laura's musical development was her voice teacher, Lorna Perpall. "She gave me the foundation with which I've built my career upon. She turned me into a musician from somebody who just loved singing."

Paula Feil, Laura's dance teacher, was also instrumental in Laura's development. Laura credits her with teaching "the joy in dancing."

Laura's desire to perform first took root in community theater including Theater El Dorado and Imagination Theater. She then went on to study at the University of Cincinnati College Conservatory of Music, majoring in Musical Theater.

Through her school's Showcase Program, Laura connected with an agent. Between then and now, Laura has had many exciting opportunities. With regards to involvement with The Watercoolers, Three Stages is the nicest place she's performed. "This is the most beautiful venue we've performed in. The architecture is stunning. You can tell it was built with acoustics in mind. It makes me proud to be a local."

Thank You Target for Sponsoring the Water Coolers



"The Water Coolers are very original & contemporary. Bringing in the old tunes is a unique experience."

Mike & Marilyn Jones, season ticket holders



Folsom Lake Community College Students participating in Water Cooler Master Class



"The Water Coolers are really funny. They're great singers. I'm really enjoying it."

Mary Chapman
season ticket holder

"The Water Coolers are very talented people. It was like being back at work."

Dennis Debacker
season ticket holder



Laura Hall with fellow performers

Announcements from Our Membership Committee

By Doreen & Steve Mykytyn, Membership Co Chairs

Wasn't that a wonderful concert we had in September with The Water Coolers? Be prepared for more spectacular concerts. Our season has just begun!

In our March 2011 newsletter we asked that you, our subscribers, spread the word to your friends, relatives and neighbors about Folsom Lake Community Concert Association. Guess what? With your help we achieved our goal of selling out our entire season.

In fact, we have started our waiting list for new subscribers for next season. So many folks missed out this year.

As always, our concerts will have a variety of special artists. To help us plan future seasons, a membership survey will be distributed at the Spanish Brass Concert. We'd like to know how long you've been a member, what types of music interests you and your evaluation of last years artists.

In March 2012 we will announce the concerts for our new season. Purchasing of next years subscription will be explained in future newsletters. We plan to have our delicious, homemade muffins for those of you who purchase season tickets at the box office on the first day of sales.

Perhaps you have heard that a number of concert associations are having financial difficulties and will not be offering concert series in the near future. FLCCA, with your support, is healthy and strong. We will continue to provide you with excellent entertainment at reasonable prices.

FLCCA IS ALIVE AND WELL!

A wonderful gift idea for that special someone

FLCCA concert tickets lead to more than just a concert

They nourish the souls of both the giver and the receiver

They facilitate time together with those you care about

They help create happy memories

They support the local economy

And most importantly,

It's just plain fun to attend an FLCCA performance!



**All our shows are sold out
(with the exception of a few single tickets)**

Spanish Brass,
October 22, 2011, 7:30 p.m.

**Not an FLCCA
season subscriber?**

Want to be?

**We've started a waiting
list for new subscribers
for next season.**

**Contact
Doreen or Steve
Mykytyn**

**916-934-0869
or
mykytn@comcast.net**



Christiane Noll,
November 20, 2011
3:00 p.m.



The Four Freshmen
February 12, 2012
3:00 p.m.



The American Tenors,
April 15, 2012, 3:00 p.m.

Reaching Out to the Community

By Rebecca Graulich

“It’s very important to our association that we reach out to the community in more ways than just our concert series,” explained Craig Burnett, FLCCA President. “Music is the universal language of the soul and we want to speak to as many people as possible.”

For the past 12 years, FLCCA has sponsored outreach programs for youth and elderly. There is no charge to attend. FLCCA pays the musicians, coordinates the logistics, including securing a location for the performance, and works with schools or senior facilities to promote the event.

The Outreach Programs have been well received, according to Bea Buder, Immediate Past Outreach Coordinator. “My favorite part of the outreach program is watching the faces of the attendees light up. Students and seniors alike enjoy the music.”

Despite the appreciative audiences, FLCCA is facing some challenges with these programs. It is sometimes difficult to find schools or senior facilities that can accommodate the concerts at the time the musicians are available to perform.

“There’s a lot of juggling that occurs behind the scenes,” Bea explained.

“Coordinating schedules and facility availability can be time consuming and frustrating.”

Another issue is the cost. All of the acts that FLCCA brings to Three Stages charge additional amounts for the outreach programs. The costs have been steadily increasing.

“FLCCA does not earn any money on these events,” explained Dianne Burnett, current Outreach Coordinator. “We need to make sure we are spending our discretionary funds wisely. We are beginning to think about alternative options of bringing music to those who are unable or unlikely to attend our concerts.”

One of the options that the FLCCA board is considering is looking for local talent to perform the outreach programs. “Using local talent for our community outreach may be a triple win,” said Craig. “Local talent would benefit from the increased exposure, FLCCA would benefit from the reduced cost, and most importantly, our community would benefit from the free concerts.”

The idea of using local talent is in the early stages of exploration. If you know of a group FLCCA should consider, please contact Dianne Burnett at Gr8zane@comcast.net or 916-988-3184.

Water Coolers Master Class

On Monday, September 26, FLCCA sponsored a master class for 35 Folsom Lake Community College students in the Scott-Skillman Theater at Three Stages.

Here is what some of the students had to say...

It was an enjoyable and unique experience to work with real people from a Broadway production.

~ Sierra Schiffmaier

Describing the evolution from original work to production was interesting.

~ Sheri Lynn

I learned much pertaining not only to the general experience but even about music, which has been an immense portion of my life.

~ Morgan Robenalt

I have done acting in the past, however, I had never really connected music (my major) with theater like I have today. This master class was insightful and fun.

~ Sarah Jordan

Grant Update

By Sandra Burvant, Immediate Past President

Earlier this year FLCCA submitted a grant proposal to the Sacramento Metro Arts Council and the Sacramento Regional Community Foundation. These organizations partnered to award an Innovation grant. FLCCA felt we had a worthy story to tell.

Our innovation is reflected in the revitalization of our once struggling association. Our success was accomplished by renewing our spirit, seeking new board members who had fresh outlooks, stepping out of our established comfort zone, and expanding our partnership relationships.

In 2005 FLCCA had 165 subscribers and \$2,433 in donations. In 2006, we had \$18,000 in income and \$21,000 in expenses. Each month we worried that current expenses would not be met. In 2006 we sold 182 tickets.

We didn't have money for advertising. The concert series was unknown to all except our 165 subscribers. At that time we added new board members to manage ticket subscriptions, publicity and fund development.

In our grant proposal we wrote about overcoming these hurdles and the innovations we implemented that have made us successful today.

Ten grants were submitted and FLCCA was one of six invited to give an oral presentation. Our team included Craig Burnett (FLCCA President), Donna Thomas (FLCCA V.P. Fund Development), Mary Ann Mcalea, (VP Tourism, Folsom Chamber of Commerce), and myself (FLCCA Immediate Past President).

Unfortunately, FLCCA was not selected as a finalist. We did receive \$1,500, however, in support for our good work.

With sincere appreciation, thank you for you donation ~FLCCA

Private Donations
In memory of Leon Black

Neva Cimaroli

In-kind Donations

Bob Mutchler Piano Tuning & Repair

Folsom Symphony

Lake Natoma Printing

Courtyard by Marriott

Karen's Bakery

Petals by Patrice

Meet Some of Our Sponsors

Edward Jones

Just like when you go to the doctor, Edward Jones Financial Advisor Tim Rogers believes in providing one-on-one service in his office or in your home. He listens to your needs and goals and offers a personal "diagnosis" in language that you understand. And long after your appointment, you can count on him to be familiar with your history and provide answers to future questions and concerns.

This level of service might seem a little unconventional. But why should you expect anything less than personalized, one-on-one attention when it comes to your financial security? Contact Tim at: (916)983-5300 or (888)988-7385 or visit him at 2360 E. Bidwell St., Suite 102, Folsom, CA.

Folsom Tourism Bureau

Visitors can now experience the excitement of wakeboarding on Folsom Lake without getting wet or cycling on the American River Bike trail without having to turn a pedal. These virtual experiences can be found on Folsom, California's tourism website, visitfolsom.com. VTour, a cutting-edge web technology gives potential visitors and residents the opportunity to explore Folsom from their home computer including researching fun topics such as recreation, history, shopping and more. This new exciting technology can be experienced at www.visitfolsom.com.

Desmond, Nolan, Livaich, & Cunningham Law Firm

Established in 1938, Desmond, Nolan, Livaich & Cunningham has a 70-year tradition of legal and community service. The firm's practice areas include eminent domain, business, and estate planning. The eminent domain practice involves all aspects of the rights of private property owners, including disputes with governmental entities, compensation for the taking and damaging of private property, valuation of real and personal property, severance damages, and loss of goodwill.

The estate planning practice involves all aspects of estate planning, trust creation and administration, wills, probate and estate litigation. The business practice involves all aspects of disputes between debtors and creditors including reorganization and liquidation bankruptcies, commercial litigation, and general business planning. Located at 1830 15th Street, Sacramento Office, they can be reached at (916) 443-2051 or on their website, <http://www.dnlc.net>.

Board of Directors 2011 - 2012

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Executive VP

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Coordinator

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Venue Host

Dennis Schmalz
Web Master

Rebecca Graulich
Newsletter Editor

After silence,
that which
comes nearest to
expressing the
inexpressible is
music.

~Aldous Huxley
(1894 – 1963)

Please forward this newsletter to a friend. We welcome
comments from current and future subscribers!

www.FLCCA.org