



P.O. Box 1457 • Folsom, CA 95763-1457 • www.FLCCA.org

Volume II, Issue I

September 2011

From Our New President



Craig Burnett
President

On behalf of the Folsom Lake Community Concert Association (FLCCA), welcome to our 2011 – 2012 concert season and our 17th year! To our continuing season subscribers, thank you for your loyalty. To our first timers, welcome!

It is our privilege to present a variety of performers and musical genres. Each year we seek the finest national and international musical artists. Our goal is to make every concert memorable.

FLCCA is staffed completely by volunteers. All funds received from subscriptions, gifts, sponsorships, and grants are used to pay artists' fees, rental fees, outreach programs, scholarships, advertising and promotional expenses. Approximately 50% of our funding comes from ticket sales; the rest comes from sponsors and donors. In each concert program you will find the businesses and individuals who have sponsored us or have made a donation. Their support is vital to helping keep ticket prices affordable. We thank each of our generous donors and encourage our subscribers to support our sponsors' businesses.

In 2010-2011 our Association's grant team successfully secured two grants. They continue to seek funding opportunities. Last year FLCCA volunteers raised over \$1,500.00. With the additional funds, we made a donation to Vista del Lago High School's Music Booster's Club. Our outreach programs funded two 45-minute concerts geared to-

wards students and seniors residing in assisted living homes. My hope, as President, is to expand our outreach program in the next couple of years.

In July, board members paid their own expenses and traveled to Nashville, Tennessee. We watched over 36 musical artists perform, some of whom we hope to book for our 2012-2013 season.

Each year Live On Stage, Inc., a community concert booking agency, awards a \$1,000.00 national scholarship to two students seeking careers in entertainment. FLCCA sponsored Lauryn Caruso, who was selected as one of the scholarship recipients! Our board voted to award Lauryn Caruso a \$1,000.00 matching scholarship. We are very proud of Lauryn's accomplishments and we wish her much success in her future entertainment endeavors.

FLCCA has worked hard to present a wonderful 2011-2012 concert series. Please visit our website www.flcca.org. You will find our board members listed on our website. Each member welcomes your suggestions and comments! Please visit our information table during the concerts. We're seeking enthusiastic volunteers and board members. If interested, please contact me.

Enjoy the concert!

~ Craig

916-988-3184

FLCCA-Craig@comcast.net



The Watercoolers, September 25, 2011, 3:00 p.m.

SOLD OUT
Thank you subscribers!

**All our shows are sold out
(with the exception of a few single tickets)**



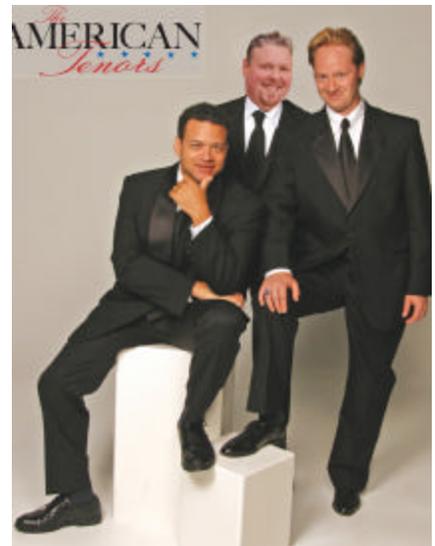
Spanish Brass,
October 22, 2011, 7:30 p.m.



Christiane Noll,
November 20, 2011
3:00 p.m.



The Four Freshmen
February 12, 2012
3:00 p.m.



The American Tenors,
April 15, 2012, 3:00 p.m.

Thank you to our Sponsors

Without your help, we could not offer quality concerts at reasonable prices.

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Look for our Sponsors' ads in our programs

FOLSOM LAKE COMMUNITY CONCERT ASSOCIATION BEGINS FORMAL VOLUNTEER PROGRAM

By Dianne Burnett



Dianne Burnett
Volunteer
Coordinator
Committee Chair

Gr8zane@comcast.net
or 916-988-3184



Volunteers Kelly
Barrington (above) and
Dave Burnett (below)
at Pavlo concert,
November 11, 2010



If FLCCA were a person, we might look like the strapping teenager who suddenly finds himself a young man wearing pants that only reach his ankles; or the blossoming young woman whose party dress can no longer be zipped up.

In other words, FLCCA is growing by leaps and bounds.

With our move to Three Stages at Folsom Lake College, our association realized we needed additional support. The board established a volunteer program and beginning with our first concert on September 25th, we will have six volunteers working along side our board members to provide guests with the best service possible.

Volunteers Bev Hendrickson, Sue Rauzy, Barbara Stelter, Dave and Sharon Burnett, and Audrey Samora will greet subscribers; show them around the theater lobby; point out the amenities such as the Wells Fargo Café where they can get a coffee or a bottle of water; and provide directions to the rest-rooms.

They will also direct our guests to the FLCCA information table in the lobby where guests may ask questions or make suggestions to our board members. FLCCA volunteers will wear a name badge to be easily identified.

In addition to working at the concerts, volunteers may help supply local businesses with concert flyers, assist board members with special events and work at Gala fundraisers.

Last year FLCCA had an informal volunteer program. Volunteers helped sell \$1.00 raffle tickets before two of our performances. The proceeds helped fund our outreach programs. At the first performance, volunteers sold 300 tickets. Before the beginning of the 2nd act three tickets were drawn. Gift certificates, donated from local restaurants, were given to the lucky winners.

At our second raffle, Pavlo, our performing artist, surprised us by donating his guitar for the raffle. Volunteers sold over \$800.00 in raffle tickets in 45 minutes. The raffle winner was delighted, as his son had just begun to take guitar lessons.

If you are an FLCCA season subscriber and would like to be a volunteer, please contact Dianne Burnett, Sandy Burvant or Yvonne Gordon, our volunteer coordinators.

See you at the theater!

FLCCA Nominee Wins Scholarship

By Doreen & Steve Mykytyn

FLCCA is happy and proud to share some exciting news! Each year Live On Stage, our booking agency, presents two \$1,000.00 scholarships to deserving students studying music to encourage them to pursue their careers in the entertainment industry.

This year FLCCA sponsored Lauryn Caruso of El Dorado Hills. Lauryn competed against other talented students from across the United States. How excited we are that Lauryn was chosen to receive one of these scholarships. Upon hearing the news of Lauren's selection, the FLCCA board voted to match the Live On Stage scholarship.



Lauryn Caruso accepting FLCCA matching scholarship from FLCCA President, Craig Burnett

"What a wonderful surprise!" Lauryn told FLCCA. "I am honored to receive both the Live on Stage and the Folsom Lake Community Concert Association scholarships. It is really an honor. I am grateful for the financial help."

Lauryn began performing at age 11 with El Dorado Music Theater. Because of her wonderful talent she had the opportunity to perform in over 25 productions, many in the leading role. She has also performed with the Sacramento Theater Company, Runaway Stage, McCloud Summer Playhouse (her first paying performance) and Oklahoma City Repertory Playhouse.

She currently studies music at the Wanda Bass Conservatory of Music at Oklahoma City University. This year she will be a senior and will put her scholarship money towards her studies. After graduation she intends to move to New York to continue her career.

*"I will use the money to help pay for my education this coming year. Thank you so much."
~ Lauryn Caruso*

When her schedule allows, Lauryn has promised to perform at one of our concerts.

***Good luck Lauryn
from all of us at FLCCA!***



Doreen & Steve Mykytyn led the effort to nominate Lauryn for a Live On Stage scholarship

Live On Stage — Come Preview New Acts

By Craig Burnett

In July 2011, four board members from Folsom Lake Community Concert Association paid their own expenses and traveled to the yearly Live On Stage conference in Nashville, Tennessee. Live On Stage is an entertainment-booking agent for community concert associations.

<http://www.liveonstage.biz/>

There were over 400 attendees representing 100 community concert associations throughout the United States. Our board members attended seminars on strategic planning and publicity.

They enjoyed two days of artist showcases at Vanderbilt University's Blair School of Music. Forty artists from the United States, Canada, England, Hungary, Germany, Ireland, Brazil and Mexico performed a variety of genres including Classical, Pop, Jazz/R&B, Country, and World. These musical artists will be on the Live On Stage roster for the 2012-2013 concert season.

“Live On Stage is one-stop shopping for community concert associations of all sizes to book quality entertainment that appeals to just about everyone,” said Matt Davenport, President and CEO of Live On Stage Inc. VP of Operations Lou Spoltore added, “Delegates see a variety of entertainers at the conference, and given the current economic environment, LOS offers workshops that are strongly focused on strategy, technology and publicity to maximize their resources and promote concerts in their communities.”

Now in its ninth year, Live On Stage annually books 700 concerts in 200 cities in 38 states. The 40+ acts entertain upwards of 1.5 million people between September and May. Their typical roster features acts as diverse as international Classical soloists and ensembles to the Canadian Tenors, Pop/American artists such as The Four Aces and Pavlo, The New Christy Minstrels, Christiane Noll and the off-Broadway smash Water Coolers.



Our board members previewed all performances and will be selecting artists for our 2012 – 2013 concert season. At a reception, our board members had the opportunity to meet and talk to several of the artists.

2010 LOS reception: lf to rt: board members, Bea Buder, Denny Wiemers and Dianne Burnett with Jim Curry Curry who performed “A Tribute to the Music of John Denver” on April 10, 2011 at Three Stages

Attending Live On Stage is a great way to experience a wide variety of well-known and upcoming artists. We welcome our season ticket subscribers to join our board members next year and attend Live On Stage at Nashville's Renaissance Hotel & Convention Center, August 2 – 4, 2012.

Donation from Intel presented by Don Littlefield to Sandra Burvant, Immediate Past President, July 2011



THANK YOU FOR YOUR GENEROSITY

All donations are gratefully accepted.

As a nonprofit run completely by volunteers, your tax-deductible contributions are much appreciated.

Every penny we receive goes towards providing high quality performances at exceptional prices.

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*Without music
life would be a
mistake.*

~Friedrich
Wilhelm Nietzsche
(1844 – 1900)

Please forward this newsletter to a friend. We welcome
comments from current and future subscribers!

www.FLCCA.org